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FOR IMMEDIATE RELEASE

PANDIGITAL INTRODUCES AT&T WIRELESSLY CONNECTED 9-INCH ANDROID™ MULTIMEDIA TABLET AND eREADER

Pandigital Expands their Multimedia Novel Line with 9-inch eReader that Gives Customers Wide-Reaching Access to Digital Books and Periodicals

DUBLIN, Calif. and DALLAS, Jan. 4, 2011 — Pandigital today announced the availability of the Pandigital Multimedia Novel 9-inch Android™ tablet and color eReader, the company's first eReader device offering integrated wireless connectivity through AT&T* for accessing Barnes & Noble's eBookstore.

This Pandigital Multimedia Novel (model number R90A200) has a large 9-inch full-color LCD touch-screen display that is the ideal size for comfortably accessing and enjoying a number of applications. Plus, the larger display size gives customers an enhanced viewing experience when surfing the Internet through the integrated web browser, as well as when watching movies, playing games, or viewing photos, video and more. With this new Pandigital Multimedia Novel, customers have the ability to download and enjoy Android™ applications from their favorite sites.⁽¹⁾ As a result, customers can personalize their 9-inch Android™ multimedia tablet and color eReader by adding the applications that are the most interesting and increase daily use of the device.

In addition, this Pandigital Multimedia Novel is an excellent platform for comfortably reading digital books, browsing through periodicals, and enjoying children's books with color photos and illustrations. Customers can use the integrated AT&T wireless network connection as well as Wi-Fi connectivity for quick and wide-reaching access to the Barnes & Noble eBookstore. They can then download their purchases instantly across AT&T's wireless network without a contract.

"The Pandigital Multimedia Novel line became incredibly popular in 2010 thanks to its breadth of features, top-notch eReading experience, and affordability," said John Clough, president, Pandigital. "Our new 9-inch Android™ multimedia tablet and color eReader promises to move this experience ahead dramatically with its large touchscreen for enhanced viewing, versatile Android™ platform, and connected eBookstore with broad wireless coverage provided by AT&T."

"By introducing wireless capabilities to the Pandigital Multimedia Novel, AT&T is thrilled to connect consumers with easy access to their favorite books and periodicals while on the go," said David Haight, vice president, business development for emerging devices, AT&T Mobility.

Availability, Price and Warranty

The Pandigital Multimedia Novel 9-inch Android™ tablet and color eReader (model number R90A200) has a manufacturer's suggested retail price of \$279.99. It will be available at several national retailers beginning this month and is backed by a one year limited warranty.

Top-Notch eReading Experience

This Pandigital Multimedia Novel comes in a sleek black housing and has a matte touch-screen display with a 480 x 800 resolution that allows customers to use their fingertip to browse through and enjoy published materials. The 9-inch Android™ multimedia tablet and color eReader comes with 2GB of integrated memory for storing hundreds of books and periodicals. The device has an integrated SD, SDHC and MMC card reader that accepts up to 32GB memory cards as well as a mini-USB port that can be used to easily transfer eBooks and other files onto the device.

Like other eReaders in the Pandigital Multimedia Novel line, the new 9-inch model comes with usability features that make it convenient and enjoyable to use - including highlighting, variable font sizes, and creation of multiple bookmarks. Users can create personalized bookshelves to manage their library while utilizing the built-in dictionary and word/character search function to help them explore it. The orientation sensor automatically adjusts between portrait and landscape modes when the device is tilted, while night-read mode inverts the text and background colors for more discrete viewing.

Easy & Quick Access to Digital Content Through Barnes & Noble's eBookstore

The integration of Barnes & Noble's expansive digital content catalog – the NOOKbook™ Store – ensures that Pandigital Multimedia Novel customers have quick and convenient access to more than two million eBooks, newspapers and magazines, most available for \$9.99 or less, and a million free classics. Customers will find it simple to browse the NOOKbook Store, sample, buy, and download content in seconds. Customers can use Barnes & Noble's LendMe™ technology to share many eBooks with friends and family for 14 days.

Extra Functionality for Online Enjoyment and Entertainment

In addition to being great for reading digital content, the 9-inch Android™ multimedia tablet and color eReader lets consumers do so much more. Customers can enjoy websites, music, photos, and video thanks to the combination of an ARM 11 processor and Android™ operating system. Email support and internet access to popular social media sites like Twitter and Facebook help customers stay connected. The Pandigital Multimedia Novel also has additional convenience features including a built-in appointment calendar, address book, and alarm clock.

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market as well as the convergence of digital media such as photos, video, published content, and audio, and is delivering high quality products to utilize and share that content by combining innovative technology with contemporary style and simplified user interfaces. Pandigital sells its award-winning line of Pandigital® and PanTouch® digital photo frames and PhotoLink® scanners through more than 35,000 well-known national retail storefronts in the United States, Canada, Europe, South America and Central America. The company has received numerous accolades and industry awards for its outstanding products that are renowned for their easy-to-use features, high-quality, and elegant design, and for providing exceptional value to consumers. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the

world. With a powerful array of network resources that includes the nation's fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verseSM and AT&T | DIRECTVSM brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by FORTUNE[®] magazine.

Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>. This AT&T news release and other announcements are available at <http://www.att.com/newsroom> and as part of an RSS feed at www.att.com/rss. Or follow our news on Twitter at @ATTNews. Find us on Facebook at www.Facebook.com/ATT to discover more about our consumer and wireless services or at www.Facebook.com/ATTSmallBiz to discover more about our small business services.

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(1.) The Pandigital 9-inch Multimedia eReader can not be connected to the Android[™] Market. Not all Android[™] applications are designed for, or will work with, this device.

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