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FOR IMMEDIATE RELEASE

Pandigital and Rogers Communications Connect Photo Mail Digital Photo Frame for Canadians

*Digital photo frame conveniently receives photos emailed from family and friends;
Sets new standard in digital photo sharing*

TORONTO, Canada, Dec. 14, 2010 – [Pandigital](http://Pandigital.com), the U.S. leader in digital photo frames, today announced it has signed an exclusive agreement with leading Canadian service provider, Rogers Communications, to offer seamless, reliable mobile connectivity to the award-winning Pandigital Photo Mail Digital Photo Frames, enabling consumers to upload their photos wirelessly from anywhere on the Rogers network in Canada.

The Pandigital Photo Mail Digital Photo Frame is a next-generation, wirelessly connected digital photo frame that conveniently displays photos emailed from family and friends. The frame is connected over Rogers' reliable network and will be available in Canada early next year.

"We are excited to work with Rogers to provide customers in Canada with a simple and affordable product that lets them share and enjoy digital images with family and friends via email to a digital photo frame," said John Clough, president of Pandigital.

The new Pandigital Photo Mail Digital Photo Frame is incredibly simple to use. Customers can share the frame's dedicated email address with family and friends so they can send photos directly to the frame from their own email account – whether it's from a computer or wireless device.

Upon receiving new photos via email, the recipient can quickly accept and view them. In an instant, consumers can enjoy photos taken by friends, family or even themselves, without leaving their home.

The Photo Mail Digital Photo Frame is the latest machine to machine (M2M) device to be connected through *Rogers M2M QuickLink* - an online wireless platform that is designed to provide manufacturers like Pandigital and other service providers with access to Rogers network assets and SIM-card provisioning. Powered by the globally-recognized GSM platform from Jasper Wireless, *Rogers M2M QuickLink* provides the backend tools needed for manufacturers and service providers to quickly connect and manage their devices.

"Canadians are looking for new ways to stay connected to family and friends, colleagues and customers like they never have before and we are excited to work with companies like Pandigital to deliver these experiences to them" says Mansell Nelson, Vice President, M2M and Partners, Rogers Communications. "As the provider of choice in Canada, we are powering all points of connection for M2M solutions to bring emerging devices such as the Pandigital Photo Mail Digital Photo Frame to Canadians."

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market as well as the convergence of digital media such as published content, photos, video, and audio, and is delivering high quality products to allow customers to enjoy and share that content by combining innovative technology with contemporary styling and simplified user interfaces. Pandigital sells its Pandigital Novel® eReaders, Pandigital® and PanTouch® digital photo frames and PhotoLink® scanners through more than 33,000 well-known national retail storefronts in the United States, Canada, Europe, South America and Central America. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

About Rogers Communications

Rogers Communications is a diversified Canadian communications and media company. We are engaged in wireless voice and data communications services through Wireless, Canada's largest wireless provider. Through Cable, we are one of Canada's leading providers of cable television services as well as high-speed Internet access and telephony services. Through Media, we are engaged in radio and television broadcasting, televised shopping, magazines and trade publications, and sports entertainment. We are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI). For further information about the Rogers group of companies, please visit www.rogers.com

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