



Media Contacts:

Kelly Odle
Odle Communications for Pandigital
kellyodle@gmail.com
+1 714-283-4086

Stephen Hufton
KPN
press@kpn.com
+31 70 446 6300

FOR IMMEDIATE RELEASE

**Pandigital Debuts Photo Mail Digital Photo Frame for Europe
with KPN M2M Corporate Service**

*Digital photo frame lets family and friends conveniently email photos to it;
Sets new standard in digital photo sharing*

BERLIN, IFA Trade Show, Messe Berlin Fair Grounds, Sept. 1, 2010 – [Pandigital](#) today debuts the Pandigital Photo Mail Digital Photo Frame for Europe – a next-generation, wirelessly connected digital photo frame that conveniently accepts photos emailed from family and friends. The frame will connect through KPN M2M Corporate Services' wireless network and is expected to be available in Q4 of this year.

The Pandigital Photo Mail frame will be shown at the [IFA Trade Show](#), Messe Berlin Fair Grounds, in both the Pandigital Booth #108 in Hall 15.1, and in the KPN Booth #304a, Hall 9.

“With the Pandigital Photo Mail Digital Photo Frame, it’s unbelievably simple and affordable to share and enjoy digital images via email to a digital photo frame,” said Dean Finnegan, CEO and founder, [Pandigital](#). “Consumers in Europe are also interested in streamlining the way their devices work with each other – and the Pandigital Photo Mail frame is an excellent example of how devices can improve our lives.”

The new Pandigital Photo Mail Digital Photo Frame is incredibly simple to use. Each frame has its own dedicated email address. Customers can share that address with family and friends so they can send photos directly to the frame from their own email account – whether it’s from a computer or wireless device.

Upon receiving new photos via email, the recipient can quickly accept and view them. In an instant, consumers can enjoy photos taken by friends, family or even themselves, without leaving their home.

KPN provides the transmission of the photos to 32 countries in Europe without roaming charges.

“Pandigital’s Photo Mail Digital Photo Frame ushers in a new era of how consumers will share and enjoy digital images,” said Kim Bybjerg, Managing Director of KPN, The Netherlands. “Delivering photos to this frame is as easy as sending an email. Paired with KPN’s network, photo sharing becomes a very connected and convenient way to stay close to friends and family.”

Affordably Priced

The Pandigital Photo Mail Digital Photo Frame is affordably priced at a Manufacturer's Suggested Retail Price of €169.99 and will be available at various retailers throughout Europe. The price of the frame includes the ability to receive 300 photos emailed to the frame with no service fee to the customer. Additional photo allotments may be purchased directly from Pandigital: 100 for €11.99, 400 for €39.99 and 700 for €69.99.

High-end Features in New Pandigital Connected Digital Photo Frame

The Pandigital Photo Mail Digital Photo Frame is a full-featured digital photo frame with a large 8-inch back-lit LED display in 800x600 resolution, so photos are crisp and clear. The 4:3 aspect ratio preserves the original format of the photos, ensuring that they are not stretched or cropped. Plus, with a full 1GB of internal memory and Pandigital's memory optimization mode, consumers can enjoy up to 6400 images on the display.

This new frame can also be loaded with photos in more traditional ways – namely via its 6-in-1 media card reader (Compact Flash, SC, XD, MS, MSPro and MMC) or via a direct connection to a computer or digital camera. Images can be rotated and resized, and brightness and color settings can be changed. The Pandigital Photo Mail Digital Photo Frame also can play back AVI video clips and MP3 music files.

The 8-inch digital photo frame has many additional useful features, such as calendar, clock and alarm functions. Additionally, it can be programmed with specific on/off times so the frame will not use power unnecessarily.

As with all Pandigital digital photo frames, the Pandigital 8-inch Photo Mail Digital Photo Frame was designed to look great in the home or office. It features a real wood frame, photo matting and a glass screen cover. As a result, it blends perfectly with additional frames in the home.

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market as well as the convergence of digital media such as photos, video, published content, and audio, and is delivering high quality products to utilize and share that content by combining innovative technology with contemporary style and simplified user interfaces. Pandigital sells its award-winning line of Pandigital® and PanTouch® digital photo frames and PhotoLink® scanners through more than 33,000 well-known national retail storefronts in the United States, Canada, Europe, South America and Central America. The company has received numerous accolades and industry awards for its outstanding products that are renowned for their easy-to-use features and high-quality, elegant design, and providing exceptional value to consumers. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

About KPN

The KPN M2M service portfolio offers various business solutions, specifically designed for various M2M applications and environments of use. KPN M2M Corporate is suited for high volume solutions. This service uniquely brings together Global Wireless Coverage with robust Web-Based Applications for connectivity, real-time visibility and control, making this solution perfectly designed to meet the needs of global deployments of M2M devices, applications and business processes. KPN M2M Corporate is founded on the partnership between KPN and Jasper Wireless. Other signature implementations of this partnership are Garmin (2009) and Konica Minolta (2010).

KPN is the Dutch M2M market leader and has the ambition to become the most important partner in the European M2M market. M2M gives companies from numerous market segments the possibility of remote metering and remote management. This empowers them to increase their service level and decrease costs.

All offers subject to change without notice or obligation and may not be available through all retail partners. Prices listed are manufacturer's suggested retail prices and may vary by retail location. Applicable taxes extra. Trademarks used herein are trademarks or registered trademarks of Pandigital. Other product or service names mentioned herein are the trademarks of their respective owners.

###