

Pandigital Offers Photo Greeting Cards With Built-in LCDs

Dublin, CA—Consumers have a new way to send special memories through the mail with the Pandigital digital photo greeting card line. The greeting cards include built-in LCDs that display digital photos.

Consumers can upload and display up to 50 digital photos on a 1.44-inch digital photo screen with the photos automatically playing as a slideshow. “These new digital photo greeting cards extend the concept of the greeting card by allowing consumers to send a truly personal greeting to family and friends,” said Dean Finnegan, CEO and founder, Pandigital. “These cards are available for most special occasions and are so unique that the card can actually be the gift.”

Each card turns on and off as it opens and closes for a dynamic greeting card experience. If the card is left open, it will automatically turn off after five minutes to preserve battery life. A total of 2.5 hours of battery life is provided.

Said to be “incredibly simple to use,”



each card comes preloaded with photo-transfer software that is both Mac and PC compatible. Consumers simply use a USB cable to connect the card's mini USB jack to a computer. From there, they can follow a few steps to select the photos to be shared on the card. The cards accept JPEG, GIF and BMP photo formats. Recipients of a card can save the photos to a home computer by the same process.

Pandigital's digital photo greeting cards come in a selection of styles and designs, including sentiments for love, thinking of you, anniversaries, congratulations, birthdays, happy holidays, and season's greetings. The cards carry an MSRP of \$9.99 each and are now available at retail. pandigital.net 