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**FOR IMMEDIATE RELEASE**

**Pandigital Debuts Digital Photo Greeting Card Line That Lets Consumers Send Special Photo Memories by Mail**

*Consumers can quickly and easily load up to 50 digital photos of cherished memories onto greeting cards*

**Dublin, Calif., Feb. 8, 2010** – Customers today have a new way to send special memories to loved ones with the new [Pandigital](#) Digital Photo Greeting Card line – a greeting card with a built-in LCD that can show digital photos.

Consumers can quickly and easily upload and display up to 50 digital photos on a 1.44-inch digital photo screen with the photos automatically playing as a slideshow of treasured memories.

“These new Digital Photo Greeting Cards extend the concept of the greeting card by allowing consumers to send a truly personal greeting to family and friends,” said Dean Finnegan, CEO and founder, Pandigital. “These cards are available for most special occasions and are so unique that the card can actually be the gift.”

The Digital Photo Greeting Card is incredibly simple to use. Each card comes preloaded with easy-to-use photo-transfer software that is both Mac and PC compatible. Consumers simply use an USB cable to connect the card’s mini USB jack to a home computer. From there, consumers just follow the few easy steps to select the photos to be shared on the card. The cards accept JPEG, GIF and BMP photo formats. Additionally, consumers receiving the card can save the photos on the card to a home computer by the same process.

The new Pandigital Digital Photo Greeting Cards come in a diverse selection of styles and designs including sentiments for love, thinking of you, anniversaries, congratulations, birthdays, happy holidays, and season’s greetings.

Each card turns on and off as the card opens and closes for a dynamic greeting card experience. If the card is left open, it will automatically turn off after five minutes to preserve battery life. Each card will last for up to two and half hours of total battery life.

***Product Availability and Pricing***

The Pandigital Digital Photo Greeting Card has a manufacturer's suggested retail price of \$9.99 each and is available now at various retail locations.

**About Pandigital**

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market as well as the convergence of media such as MP3, digital photos and digital video and is delivering high quality products to the consumer market that provide the latest in technology combined with contemporary style. Pandigital sells its award-winning line of Pandigital® and PanTouch® digital photo frames and PhotoLink scanners through more than 33,000 well-known national retailers in the United States, Europe, South America and Central America. The company has received numerous accolades and industry awards for its outstanding products that are renowned for their easy-to-use features and high-quality, elegant design, and providing exceptional value to consumers. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

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