

Pandigital debuts digital photo greeting cards by mail

Posted by [Jennifer Kruger](#) on February 10, 2010 · [1 Comment](#)

Customers have a new way to send special memories to loved ones with the new Digital Photo Greeting Card line from [Pandigital](#), Dublin, Calif., – a greeting card with a built-in LCD that can show digital photos.

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Consumers can upload and display up to 50 digital photos on a 1.44-inch digital photo screen with the photos automatically playing as a slideshow of treasured memories.

“These new Digital Photo Greeting Cards extend the concept of the greeting card by allowing consumers to send a truly personal greeting to family and friends,” said **Dean Finnegan**, CEO and founder, Pandigital. “These cards are available for most special occasions and are so unique that the card can actually be the gift.”

Each card comes preloaded with easy-to-use photo-transfer software that is both Mac and PC compatible. Consumers simply use a USB cable to connect the card’s mini USB jack to a home computer. From there, consumers just follow the few easy steps to select the photos to be shared on the card. The cards accept JPEG, GIF and BMP photo formats. Additionally, consumers receiving the card can save the photos on the card to a home computer by the same process.

The new Pandigital Digital Photo Greeting Cards come in a diverse selection of styles and designs including sentiments for love, thinking of you, anniversaries, congratulations, birthdays, happy holidays, and season’s greetings.

Each card turns on and off as the card opens and closes for a dynamic greeting card experience. If the card is left open, it will automatically turn off after five minutes to preserve battery life. Each card will last for up to two and half hours of total battery life.


The Pandigital Digital Photo Greeting Card has a manufacturer’s suggested retail price of \$9.99 each and is available now at various retail locations.



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