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FOR IMMEDIATE RELEASE

**Pandigital Debuts Photo Mail LED Digital Photo Frame
Powered by AT&T**

***Digital photo frame lets family and friends conveniently email photos to it;
Sets new standard in digital photo sharing***

Dublin, Calif., Jan. 6, 2010 – [Pandigital](#) today debuts the Pandigital Photo Mail LED Digital Photo Frame – a next-generation, wirelessly connected digital photo frame that conveniently accepts photos emailed from family and friends. The frame will connect through AT&T's* wireless network and is expected to be available early this year.

"Consumers want a convenient, reliable way to share and enjoy photos with friends and family," said Dean Finnegan, CEO and founder, [Pandigital](#). "We're enabling consumers to do just that with the Pandigital Photo Mail LED Digital Photo Frame. For the first time, it's unbelievably simple and affordable to share and enjoy digital images via email to a digital photo frame."

The new Pandigital Photo Mail LED Digital Photo Frame is incredibly simple to use. Each frame has its own dedicated email address powered by [Snapfish by HP](#). Customers can share that address with family and friends so they can send photos directly to the frame from their own email account – whether it's from a computer or wireless device.

Upon receiving new photos via email, the recipient can quickly accept and view them. In an instant, consumers can enjoy photos taken by friends, family or even themselves, without leaving their home.

"Pandigital's Photo Mail LED Digital Photo Frame ushers in a new era of how consumers will share and enjoy digital images," said Glenn Lurie, president, emerging devices, resale and partnerships, AT&T Mobility. "Delivering photos to this frame is as easy as sending an email. Paired with AT&T's network, photo sharing becomes a very connected and convenient way to stay close to friends and family."

Affordably Priced

The Pandigital Photo Mail LED Digital Photo Frame is affordably priced at a Manufacturer's Suggested Retail Price of \$149.99. The price of the frame includes the ability to receive 300 photos emailed to the frame with no service fee to the customer. Additional photo allotments may be purchased directly from Pandigital.

Easy Way to Enjoy Digital Images

Photos shared through the device will also be available through an album at [Snapfish.com](#), where people can easily preserve, enjoy and share their most valuable memories, order professionally-developed photos for as low as 9 cents a print, or create more than 100 customizable photo gifts such as books, calendars and more.

High-end Features in New Pandigital Connected Digital Photo Frame

The Pandigital Photo Mail LED Digital Photo Frame is a full-featured digital photo frame with a large 8-inch back-lit LED display in 800x600 resolution, so photos are crisp and clear. The 4:3 aspect ratio preserves the original format of the photos, ensuring that they are not stretched or cropped. Plus, with a full 1GB of internal memory and Pandigital's memory optimization mode, consumers can enjoy up to 6400 images on the display.

The Pandigital Photo Mail LED Digital Photo Frame can also be loaded with photos in more traditional ways – namely via its 6-in-1 media card reader (Compact Flash, SC, XD, MS, MSPro and MMC) or via a direct connection to a computer or digital camera. Images can be rotated and resized, and brightness and color settings can be changed. The Pandigital Photo Mail LED Digital Photo Frame also can play back AVI video clips and MP3 music files.

The Pandigital 8-inch Photo Mail LED Digital Photo Frame has many additional useful features, such as calendar, clock and alarm functions. Additionally, it can be programmed with specific on/off times so the frame will not use power unnecessarily.

As with all Pandigital digital photo frames, the Pandigital 8-inch Photo Mail LED Digital Photo Frame was designed to look great in the home or office. It features a real wood frame, photo matting and a glass screen cover. As a result, it blends perfectly with additional frames in the home.

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About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market as well as the convergence of digital media such as photos, video, published content, and audio, and is delivering high quality products to utilize and share that content by combining innovative technology with contemporary style and simplified user interfaces. Pandigital sells its award-winning line of Pandigital® and PanTouch® digital photo frames and PhotoLink® scanners through more than 33,000 well-known national retail storefronts in the United States, Canada, Europe, South America and Central America. The company has received numerous accolades and industry awards for its outstanding products that are renowned for their easy-to-use features and high-quality, elegant design, and providing exceptional value to consumers. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. AT&T offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verseSM and AT&T | DIRECTVSM brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T's Yellow Pages and YELLOWPAGES.COM organizations are known for their leadership in directory publishing and advertising sales. In 2009, AT&T again ranked No. 1 in the telecommunications industry on *FORTUNE*® magazine's list of the World's Most Admired Companies.

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