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FOR IMMEDIATE RELEASE

Pandigital Names John Clough President

Clough, a consumer electronics industry veteran, to lead company's direction and growth

Dublin, Calif., Jan. 4, 2010 – [Pandigital](#) today announced the addition of John Clough as the company's president.

Clough brings to Pandigital more than 32 years of experience in the consumer electronics and computer industries in the United States, Europe and Canada, most notably as the previous president of Casio, Inc. As Pandigital continues its incredible global expansion in the United States, Canada, Europe, and South and Central America, Clough will be responsible for overseeing the company's strategic direction and growth, including sales, marketing, finance and operations.

Clough will report to Dean Finnegan, CEO and founder of Pandigital. Finnegan will continue to focus on strategic alliances and product development.

"John's vast experience in leading companies that offer products that are personal to consumers perfectly complements Pandigital's vision of simplifying the consumer experience in displaying and sharing digital content," said Dean Finnegan, CEO and founder, Pandigital. "John's superior management skills and his proven track record of establishing and implementing the processes necessary to grow a company efficiently and effectively make him the perfect person for the position of president."

"Dean Finnegan and his team have built a fine company with a history of incredible innovation," said John Clough, president, Pandigital. "With a keen focus on their consumers, Pandigital has consistently introduced lifestyle technology products with a strong emphasis on simplicity and ease-of-use. I could not be more thrilled with the opportunity to join the company, and look forward to playing a key role in leading Pandigital toward continued exponential growth."

Prior to joining Pandigital, Clough was president and CEO of Garder Corp, the North American subsidiary of a privately held timepiece company headquartered in Denmark. Clough oversaw all operations relative to starting the North American operation of the company, including developing and implementing comprehensive sales, product and marketing programs.

Most prominently, Clough was the president of Casio, Inc. for four years where he was responsible for more than \$450 million in revenue and for directing all business operations in the United States and Canada, including eight product divisions. Prior to this position, Clough held two other senior executive positions at Casio over a five year period – executive vice president of the Timepiece Division and senior vice president of the Handheld PC, Digital Imaging and Calculator Divisions.

Prior to working at Casio, Clough held numerous senior sales and marketing management positions in the United States and Europe with Texas Instruments, Inc. during his 21 year tenure with the company. Clough holds a bachelor of business administration in finance from Texas Tech University.

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market as well as the convergence of digital media such as photos, video, published content, and audio, and is delivering high quality products to utilize and share that content by combining innovative technology with contemporary style and simplified user interfaces. Pandigital sells its award-winning line of Pandigital® and PanTouch® digital photo frames and PhotoLink scanners through more than 33,000 well-known national retail storefronts in the United States, Canada, Europe, South America and Central America. The company has received numerous accolades and industry awards for its outstanding products that are renowned for their easy-to-use features and high-quality, elegant design, and providing exceptional value to consumers. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

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