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FOR IMMEDIATE RELEASE

**PANDIGITAL BRINGS MEMORIES INTO THE DIGITAL AGE
WITH PHOTOLINK PORTABLE PHOTO SCANNER**

Compact and handy, the PhotoLink scans print photos for easy, enjoyable viewing in a digital photo frame, PC or memory card

DUBLIN, Calif., Nov. 24, 2008 – Pandigital, the leading provider of digital photo frames in the United States, today introduced the PhotoLink Handheld Scanner-- a new easy-to-use, portable handheld photo scanner designed to give customers an easy way to transfer digital images into digital photo frames, PCs and laptops.

The Pandigital PhotoLink Handheld Scanner is a great tool for anyone wanting to view their favorite print photographs on a digital photo frame. The PhotoLink scanner allows customers to quickly and simply scan existing color and black/white prints up to 4x6 inches large directly onto a convenient flash media card. The card can then be placed into the Pandigital digital photo frame's card slot for immediate viewing in dedicated or slideshow modes. Additionally, the photos on the card can be copied onto the digital photo frame's internal memory.

In addition, the PhotoLink scanner can scan in photos that can be downloaded onto a PC or memory card for additional use. The photos are scanned at an incredibly detailed 1800x1200 high resolution and displayed in 300dpi for stunning detail and clarity.

"Like all Pandigital products, the PhotoLink Handheld Scanner enables thousands of special memories to be shared and enjoyed," said Dean Finnegan, CEO and founder of Pandigital. "Now, older photos – such as those of grandma and grandpa on their wedding day -- don't have to stay in a single frame or photo album. They can be seen and enjoyed by the whole family every day. Also, photos that don't exist digitally can now be easily added into a digital photo frame or collection of digital images with the PhotoLink scanner."

The scanner comes with an SD card and mini-USB 2.0 port and cable to quickly and easily save photos and transfer them to an SD or other flash media card as well as a

computer. The scanner has a 5-in-1 media card reader, so consumers can scan in their images and save them onto their SD, XD, MMC CF or MS memory cards.

The PhotoLink's compact, easily transportable size and shape makes it easy to take anywhere to scan and share photos with friends and loved ones. It weighs only eight ounces and measures only 6.15W x 1.8H x 1.5D inches.

Pandigital Digital Photo Frames Make a Lasting Impression

Pandigital has established a significant market share lead in the United States by developing well-designed, traditional looking frames that are simple and enjoyable to use. The company's PanTouch® line of digital photo frames features a user-friendly, touch-operation interface. Clear, convenient icons direct customers where to touch and swipe on the surrounding matte for completely intuitive control and access to digital images, MP3 music and video clips. Plus, the touch-operation matting resists fingerprints in the viewable area, so the frame always looks great.

Pandigital has also extended the benefits of digital photo frames to the kitchen with its new Pandigital Kitchen Technology Center (KTC). In addition to being a digital photo frame, the KTC is an HDTV, digital cookbook and information center that can wirelessly receive RSS feeds from a wireless network. Ideal for the kitchen, the KTC is sealed with glass so it is water and mess-resistant. It comes with a stand and under-cabinet mount and can be wall-mounted.

Pricing and Availability

The Pandigital PhotoLink Handheld Scanner (model number PANSCN01) is available now at retailers at a manufacturer's suggested retail price of \$99.99.

Pandigital currently sells its Digital Photo Frames and accessories at more than 21,000 retail storefronts of a variety of retailers, including department stores and mass merchants, in addition to office supply and technology retailers. Pandigital frames are also available at many leading online and catalog retailers in the United States.

**Note – A spec sheet and photos are available to media upon request.*

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market in the U.S. as well as the convergence of media such as MP3, digital photos and digital video and is delivering high quality products to the consumer market that provide the latest in technology combined with contemporary style. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

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