

PANDIGITAL®

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FOR IMMEDIATE RELEASE

PANDIGITAL'S INNOVATIVE KITCHEN TECHNOLOGY CENTER NOW FEATURES BON APPÉTIT RECIPES

Dublin, Calif., Dec. 18, 2008 – [Pandigital](#) today announced that its innovative [Kitchen Technology Center \(KTC\)](#) now showcases four new seasonal recipe collections from America's best-selling food and entertaining magazine, Bon Appétit.

Pandigital's KTC is a first-of-its-kind product that combines the capabilities of a digital cookbook, HDTV, digital photo frame and Internet device into a single product for one of the most-used areas of the home – the kitchen. Designed expressly for the unique environment of the kitchen, the KTC features a mess-proof screen that is sealed with glass, protecting it from exposure to water, oil, flour and other common ingredients, as well as from spills and splatters. Its sleek design also allows for easy cleaning.

Now, KTC buyers will be able to choose from four different "Best of Bon Appétit" recipe collections - Winter, Summer, Spring and Fall. Each collection offers dozens of recipes in different categories: Drinks & Appetizers; Soups, Salads & Breads; Meat & Poultry; Seafood & Fish; Meatless Dishes; Sides; and Desserts. Each KTC will come pre-loaded with a selection of popular recipes. Additional recipe collections will be offered on SD cards that can be easily loaded on the KTC at any time.

"The KTC was designed to play a helping role in all the areas of the hub of the modern home, and the addition of the Bon Appétit recipes to the Kitchen Technology Center makes cooking easier and more fun than ever," said Dean Finnegan, CEO, Pandigital. "We are proud to partner with a company as well respected as Condé Nast—the 'parent' of Bon Appétit—to bring our customers the added value of quality Bon Appétit recipes."

"We are delighted that Pandigital is offering our seasonal recipe collections on its Kitchen Technology Center," said Barbara Fairchild, Bon Appétit Editor-in-Chief. "The KTC enhances the kitchen, while making preparing a meal easier and more enjoyable than ever—our recipes are all tested first by the experts in the Bon Appétit Test Kitchen to guarantee success, using ingredients that are readily available. The result is delicious—every time. The KTC is an excellent example of a cutting-edge tool that can help educate and empower the home cook."

Pricing and Availability

The Pandigital Kitchen Technology Center is shipping to leading retailers now at a manufacturer's suggested retail price of \$399.99.

Earlier this year, Pandigital was ranked number [50 on Inc. Magazine's](#) annual ranking of the 5000 fastest-growing private companies in the country and number [four on Inc.'s top 100 Consumer Products](#) list.

Pandigital currently sells its digital photo frames at more than 28,000 retail storefronts of a variety of retailers, including department stores and mass merchants, in addition to office supply, technology, online and catalog retailers.

The company has received numerous accolades and industry awards for its outstanding products that are renowned for their high-quality, elegant design and easy-to-use features, providing exceptional value to consumers.

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market in the U.S. as well as the convergence of media such as MP3, digital photos and digital video and is delivering high quality products to the consumer market that provide the latest in technology combined with contemporary style. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

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