



Media Contact:  
Kelly Odle  
Odle Communications  
714-283-4086  
kellyodle@gmail.com

FOR IMMEDIATE RELEASE

**Pandigital Named No. 4 on Inc. 5000  
Top 100 Consumer Products Companies List**

*Company No. 50 on Overall Inc. 5000 Fastest-Growing Companies List;  
Experienced Three-Year Sales Growth of 3,048.4 percent*

**Dublin, Calif., Aug. 28, 2008** – [Pandigital](#) today announced that it was ranked number [50 on Inc. Magazine's](#) annual ranking of the 5000 fastest-growing private companies in the country and number [four on Inc.'s top 100 Consumer Products](#) list.

Pandigital sells its award-winning line of Pandigital® and PanTouch® digital photo frames through a wide range of well known national retailers. Since its founding in October 1998, Pandigital's sales have skyrocketed to \$176.5 million in 2007, representing 3,048.4 percent growth over 2004 sales of \$5.6 million.

The company has received numerous accolades and industry awards for its outstanding products that are renowned for their high-quality, elegant design and easy-to-use features, providing exceptional value to consumers.

"We are honored to be among the top 10 percent of fastest-growing businesses on the Inc. 5000 list and as number four on the consumer products list," said Dean Finnegan, CEO, Pandigital. "Pandigital's soaring sales are proof that consumers have accepted the many benefits of being able to view their digital images on high-quality Pandigital digital photo frames. Now, we're taking our renowned ease-of-use and style into the kitchen with our upcoming Kitchen Technology Center, which combines a digital photo frame, HDTV, digital cookbook and Internet device into one convenient product."

Additionally, Pandigital was number [eight on the top 100 Companies in the San Francisco-Oakmont-Fremont area](#) list, and number [81 in the top 100 Companies by gross dollars of growth](#) list.

Pandigital currently sells its digital photo frames at more than 21,000 retail storefronts of a variety of retailers, including department stores and mass merchants, in addition to office supply, technology, online and catalog retailers. The company plans to facilitate continued revenue growth by expanding its product offerings to include a broader range of digital photo frames and related home entertainment products for consumers.

“Our second annual Inc. 5000 continues the most ambitious project in business journalism,” said Inc. 5000 Project Manager Jim Melloan. “The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth.”

### **Inc. 5000 Methodology**

The 2008 Inc. 5000 list measures revenue growth from 2004 through 2007. To qualify, companies must be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

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### **About Pandigital**

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market in the U.S. as well as the convergence of media such as MP3, digital photos and digital video and is delivering high quality products to the consumer market that provide the latest in technology combined with contemporary style. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

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