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FOR IMMEDIATE RELEASE

Pandigital Supports Microsoft's Windows Live Framelt

New Framelt Application part of Microsoft Windows Live will let Consumers Enjoy Photos and Information Wirelessly Streamed to Pandigital Digital Photo Frames

Dublin, Calif., Nov. 12, 2008 – [Pandigital](#) today announced that it will support Microsoft Corp.'s [Windows Live Framelt](#) application, enhancing consumer's enjoyment of their digital photo frame and extending the ways consumers use them with wireless streaming capabilities.

Pandigital's support of the new Framelt application means that customers will be able to enjoy RSS feeds streamed wirelessly from Microsoft's Windows Live Framelt site to their wireless-enabled Pandigital digital photo frame on hundreds of different topics such as news, stock, weather, and traffic. The Framelt application allows customers to view images from photo sharing websites directly on their digital photo frame. In addition, customers can also create their own catalog of images and send it to their frame and share it with others. Customers can also sign up to receive themed photo feeds on topics such as travel, animals, architecture, and nature.

The first product from Pandigital with Framelt capabilities integrated will be the company's highly anticipated [Kitchen Technology Center](#) (KTC). The Pandigital KTC is a first-of-its-kind product that combines an HDTV, digital cookbook, digital photo frame and RSS feed capabilities for one of the most-used areas of the home – the kitchen. The KTC is shipping to retailers now.

"The Microsoft Live Framelt application is resounding proof that today's busy consumers have embraced digital photo frames and now want to do more with these useful devices," said Dean Finnegan, CEO, Pandigital. "Framelt is the ideal complementary application to our new Pandigital Kitchen Technology Center, as it enhances the product's extensive capabilities. Pandigital has been on the forefront of leading the digital photo frame market with its line of innovative and stylish products. We look forward to continuing to work with Microsoft and providing additional functionality to our mutual customers."

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Pandigital will introduce additional digital photo frame products that support Windows Live Framelt in 2009, including 8-inch and 10-inch digital photo frames.

“We are thrilled that Pandigital is one of the digital photo frame companies supporting the launch of Windows Live Framelt,” said Brian Hall, general manager of Windows Live at Microsoft. “This alliance is an important step for consumers who already see the benefits of having well-placed displays in their home and office for enjoying digital photos and getting timely access to information.”

The company has received numerous accolades and industry awards for its outstanding products that are renowned for their high-quality, elegant design and easy-to-use features, providing exceptional value to consumers.

Pandigital currently sells its digital photo frames at more than 21,000 retail storefronts of a variety of retailers, including department stores and mass merchants, in addition to office supply, technology, online and catalog retailers. The company plans to facilitate continued revenue growth by expanding its product offerings to include a broader range of digital photo frames and related home entertainment products for consumers.

Earlier this year, Pandigital was ranked number [50 on Inc. Magazine's](#) annual ranking of the 5000 fastest-growing private companies in the country and number [four on Inc.'s top 100 Consumer Products](#) list.

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market in the U.S. as well as the convergence of media such as MP3, digital photos and digital video and is delivering high quality products to the consumer market that provide the latest in technology combined with contemporary style. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

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