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FOR IMMEDIATE RELEASE

Pandigital Honored by Entrepreneur as 2007 Hot 500 Fastest-Growing Business

Company attributes success to delivering industry-leading products at great values for customers; Outstanding employee work and dedication also key contributor

Dublin, Calif., Aug. 6, 2007 – Pandigital today announced that it was ranked by Entrepreneur Magazine as number 90 on the publication's list of the Hot 500 Fastest-Growing Businesses in America for 2007.

Pandigital sells its award-winning line of Pandigital® digital photo frames through a wide range of well known national retailers. Since its founding in October 1998, Pandigital's sales have skyrocketed to \$44 million in 2006. The company has received numerous accolades and industry awards for its outstanding products that are renowned for their high-quality, elegant design and easy-to-use features, providing exceptional value to consumers. Pandigital's listing can be seen on the Entrepreneur Magazine website at: <https://www.entrepreneur.com/Hot500/Details/90.html>

"The honor of being listed in the top 100 on Entrepreneur's Hot 500 List of emerging industry leaders is testament to the industry-leading products we've developed for our customers thanks to the hard work and dedication of Pandigital's employees," said Dean Finnegan, CEO, Pandigital. "Pandigital's sales have skyrocketed as consumers have learned about the many benefits of being able to view their digital images on high-quality Pandigital digital photo frames. We look forward to continuing to serve our customers with additional offerings."

Pandigital currently sells its Digital Photo Frames at more than 14,000 retail storefronts of a variety of retailers, including department stores and mass merchants, in addition to office supply and technology retailers. Pandigital frames are also available at many leading online and catalog retailers in the United States. The company plans to facilitate continued revenue growth by expanding its product offerings to include a broader range of digital photo frames and related home entertainment products for consumers.

About the Hot 500

Entrepreneur magazine's Hot 500 rankings are compiled with the help of Corporate Research Board (CRB), a research organization. Entrepreneur and CRB started with CRB's database of more than 19 million U.S. businesses and considered only those businesses that met the following criteria:

- Must have been founded no earlier than 1998 and no later than 2002
- Company sales in 2002 must be \$100,000 or greater; 2006 sales must not exceed \$1 billion
- Must have positive job growth between 2002 and 2006
- Must have a minimum level of sales growth or a sales growth quantifier of one or higher between 2002 and 2006; the growth quantifier is a measurement that combines percentage and absolute growth

Only 95,000 businesses -- or 0.5 percent of the 19 million businesses met the above criteria. Entrepreneur then contacted the businesses with the greatest growth to confirm eligibility. To be eligible, the founder must be actively involved in the company, the company cannot be a spinoff or a division of a larger company, and company sales for 2006 must be at least \$1 million. From this list, the Hot 500 was selected.

To see the entire list of Hot 500 companies, learn more about the ranking, and view details about each company, please visit <http://www.entrepreneur.com/magazine/hot500> .

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market in the U.S. as well as the convergence of media such as MP3, digital photos and digital video and is delivering high quality products to the consumer market that provide the latest in technology combined with contemporary style. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

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