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FOR IMMEDIATE RELEASE

**Pandigital Debuts Compact, Affordable 6-inch Digital Photo Frame;
Shows Entire Line at PMA in March**

Growing line of frames includes new entry-level model with an easy-to-use design that supports internal memory and PC connectivity

LAFAYETTE, Calif., Feb. 22, 2007 – Pandigital today launched a new digital photo frame that brings a heightened level of performance and usability to the entry level of its line. The new Pandigital 6.0-inch Digital Photo Frame will be available this month at major retailers at a Manufacturer's Suggested Retail Price of \$114.99.

The new frame, along with Pandigital's entire line of digital photo frames, will be shown at the Photo Marketing Association (PMA) Show in Las Vegas at the Las Vegas Convention Center's South Hall, in Booth Q186, March 8-11.

The new Pandigital 6-inch frame (model number PAN-600-B) fills the important entry-level position in Pandigital's popular line of digital photo frames with features typically not found at this price point, such as a 6-in1 memory card reader, internal memory and USB host connectivity. In addition, the new Pandigital's 6-inch Digital Photo Frame is a true 5x7 aspect ratio so it accurately displays traditional photo formats; it is the only one at that size and ratio in the marketplace today.

"Consumers have embraced digital photo frames with advanced features, like integrated memory and PC connectivity, which let them get the most enjoyment from their digital images," said Dean Finnegan, president, Pandigital. "The new Pandigital 6-inch model is ideal for consumers who want a great image in a smaller-sized frame or at a more affordable price."

Pandigital Digital Photo Frames are available at more than 6,000 leading retail storefronts at a variety of retailers, including department stores and mass merchants, in addition to office supply and technology retailers. In addition, the frames are available at many leading online and catalog retailers in the United States.

Space-Saving 6-Inch Frame Delivers Crisp, Clear Images, Integrated Memory

The new Pandigital 6-inch Digital Photo Frame is easy to use. Customers can copy photos directly into the frame's internal memory by inserting their flash media into the frame's integrated 6-in-1 media reader (SD, XD, Memory Stick, Memory Stick Pro/Memory Stick Duo, Compact Flash, MMC). After quickly copying the photos they choose onto the 128MB of internal memory, customers can return the flash media to their digital cameras. In addition, customers can download photos onto the frame by directly connecting it via mini USB to a digital camera or by standard USB to a computer.

In addition, the Pandigital 6-inch Digital Photo Frame boasts a bright, clear screen that vibrantly displays images in both dedicated and slideshow modes. The frame's high resolution of 410x234 pixels produces crisp and clear images. Digital photos are further enhanced by the frame's 350cd/m2 brightness rating and 300:1 contrast ratio.

Stylish and compact, the Pandigital 6-inch model boasts an elegant design that conveys the quality. It fits into a range of décors and color schemes with two interchangeable frames – black wood and cherry wood.

In addition to photos, the Pandigital 6-inch Digital Photo Frame can play back MPEG 1, MPEG 4 & AVI video clips. Also, MP3 audio files can be stored on the internal memory and then enjoyed via the built-in speakers or headphone jack. The digital photo frame comes with a remote control that lets customers conveniently access their photos, video and music. The remote control securely fits in a slot at the back of the frame for safe keeping.

Pricing

The Pandigital 6-inch Digital Photo Frame (PAN-600-B) will be available this month and has a Manufacturer's Suggested Retail Price (MSRP) of \$114.99. It complements Pandigital's existing line of digital photo frames ranging in sizes from 7-inches to 9.2-inches and in MSRP from \$119.99 to \$199.99.

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market in the U.S. as well as the convergence of media such as MP3, digital photos and digital video to deliver high quality products to the consumer market that provide the latest in technology combined with contemporary style. Pandigital is headquartered in Lafayette, Calif. For more information, please visit <http://www.pandigital.net/>.

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