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FOR IMMEDIATE RELEASE

Pandigital Debuts 15-inch Digital Photo Frame; Company's Largest and Most Impressive

High-Resolution Frame Makes Strong Visual Statement in Wall-mount or Table-top Settings so Consumers Can Effortlessly Enjoy Digital Images

DUBLIN, Calif., April 18, 2007 – Pandigital today debuts its largest Digital Photo Frame – a 15-inch model – which is ideal for customers who want to make a dramatic statement showcasing their digital images in a wall-mount or table-top setting.

Family portraits, action shots, vacation photos and cherished digital images come to life with impressive clarity and vibrancy on the new Pandigital 15-inch Digital Photo Frame (model number PAN150). Even the most casual snapshots are incredibly clear and detailed thanks to the frame's 1024x768 high-resolution display.

"Our new 15-inch Digital Photo Frame brings a striking visual element to any home or office, and is the ideal size to hang on a wall, or to place a larger piece of furniture, such as a mantel, credenza or bookshelf," said Dean Finnegan, president, Pandigital. "Our award-winning product line has been acclaimed for its high-quality, stylish design, easy-to use menu and robust set of capabilities. The new 15-inch model pairs all these features with a substantially larger high-resolution display."

News of the new Pandigital 15-inch Digital Photo Frame comes just weeks after Parks Associates reported that the digital photo frame market grew 400 percent in 2006. Pandigital was noted as one of the market's leading vendors. More information is available at: <http://www.parksassociates.com>.

Pandigital credits its success with having a well-designed product line with a sophisticated, upscale look that enhances home and office settings. The company's products have sold exceptionally well at home décor and house wares stores as well as at consumer electronics and technology retailers. The high-quality look and feel of the new 15-inch frame is the perfect complement to the incredible digital images it displays. Plus, it comes with two interchangeable frames – black wood and cherry wood – to match a range of décors and color schemes.

Following the launch of the 15-inch frame, Pandigital plans to offer battery accessories as well as options for WiFi wireless and Bluetooth connectivity. More details on these product offerings will be available next month.

High-Resolution Photo Frame Boasts Advanced Features, is Easy-to-Use

The largest in the company's line, the new Pandigital 15-inch Digital Photo Frame can show photos in both dedicated and slideshow modes as well as in landscape or portrait orientations. High-resolution digital images are enhanced further with the frame's 500:1 contrast ratio and 350cd/m2 brightness rating. The frame's 178/178 degree viewing angle makes it easy to enjoy images from a range of locations.

The new Pandigital 15-inch Digital Photo Frame lets customers enjoy digital images simply and quickly. Customers can copy photos directly into the frame's internal memory the way that is most convenient for them. It features an integrated 6-in-1 media reader (SD, XD, Memory Stick, Memory Stick Pro/Memory Stick Duo, Compact Flash, MMC) so customers can insert flash media into the frame, then quickly and easily copy photos onto the 256MB of internal memory before returning the flash media to their digital cameras. In addition, customers can download photos onto the frame by directly connecting it via mini USB to a digital camera or by standard USB to a computer.

The Pandigital 15-inch Digital Photo Frame is multimedia ready; it can play back MPEG 1, MPEG 4 & AVI video clips. Also, MP3 audio files can be stored on the internal memory and enjoyed via the built-in speakers or headphone jack. The digital photo frame comes with a remote control that lets customers conveniently access photos, video and music. The remote control securely fits in a slot at the back of the frame for safe keeping.

Pricing

The Pandigital 15-inch Digital Photo Frame (model number PAN150) will be available this month at leading retailers and has a Manufacturer's Suggested Retail Price (MSRP) of \$299.99. It complements Pandigital's existing line of digital photo frames ranging in sizes from 6 inches to 10.4 inches and in MSRP from \$114.99 to \$229.99. Pandigital's line of Digital Photo Frames are sold at more than 12,000 retail storefronts of a variety of retailers, including department stores and mass merchants, in addition to office supply and technology retailers. In addition, the frames are available at many leading online and catalog retailers in the United States.

About Pandigital

Privately held, Pandigital® develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market in the U.S. as well as the convergence of media such as MP3, digital photos and digital video to deliver high quality products to the consumer market that provide the latest in technology combined with contemporary style. Pandigital is headquartered in Dublin, Calif. For more information, please visit <http://www.pandigital.net>.

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